**Title: Esaú Yori, the contemporary nomade that deconstructs masculine garments into feminine silhouettes.**

*Intro: For some time now, fashion has changed. The role of women is being empowered little by little and the big brands have realized that the most important thing today is what message they give regarding people, society and cultures by their collection. Esaú Yori is one of the artists who most represents this new fashion identity.*

A Latin designer conquering Europe. Esaú Yori is a Peruvian artist who has moved to Barcelona at the age of 17 in order to study. A visionary who has come to the world of fashion to break with feminine structures and achieve gender-free silhouettes, with a strong air of empowerment. The career of this designer began long before establishing himself as such. The first steps led him to face the artistic world from music and the seamstress thus began to create a creative process based on emotions, innovation and creativity.  
His way of seeing clothing has led him to become artistic director of the MBA and academic director of IDEP Barcelona. His multi-faceted personality has made this designer live different experiences until taking him to the great catwalks, such as the one in Tokyo and Shanghai Fashion Week.

His latest collection "The Love" was presented at 080 Barcelona Fashion Week 2020 showing the latest creation on a high-design catwalk. This collection was a great summary of his identity as a designer. Asymmetric and symmetrical lines, architectural influences and Asian energies. Since the Brand was created, it has only one purpose: to dress women by the creation of sensations through garments. How? Using only extraordinary fabrics. From English wool, Chinese silk, mangola cashmere, Italian nappa and high quality leather: All its pieces surround the female body achieving an experience through clothing.

**"Fashion does not end only in clothing"**

Fashion has taken a different course since independent designers have begun to convey strong messages through their collections. In the case of this designer, Yori deconstructed the masculine codes in his garments, managing to unify the masculine and feminine sides in a woman, giving strength to the idea of breaking with the Gener in fashion.  
  
 **"Making mistakes leads you to live extraordinary experiences, they discover you"**  
His garments remind us of certain pieces of Dior: wide shoulders, tight waists, large pieces, great balance in colors: navy, beige, white and black. Thus understood his clean and fine-tuned vision regarding fashion.  
With his main headquarters in Shanghai Esau and a long time home, Barcelona, Esau Yori aspires to step onto the catwalks of Paris and Milan and we are eager to see how he will surprise us.